

Evidence-based CSR

Experience from Cambodia

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Content

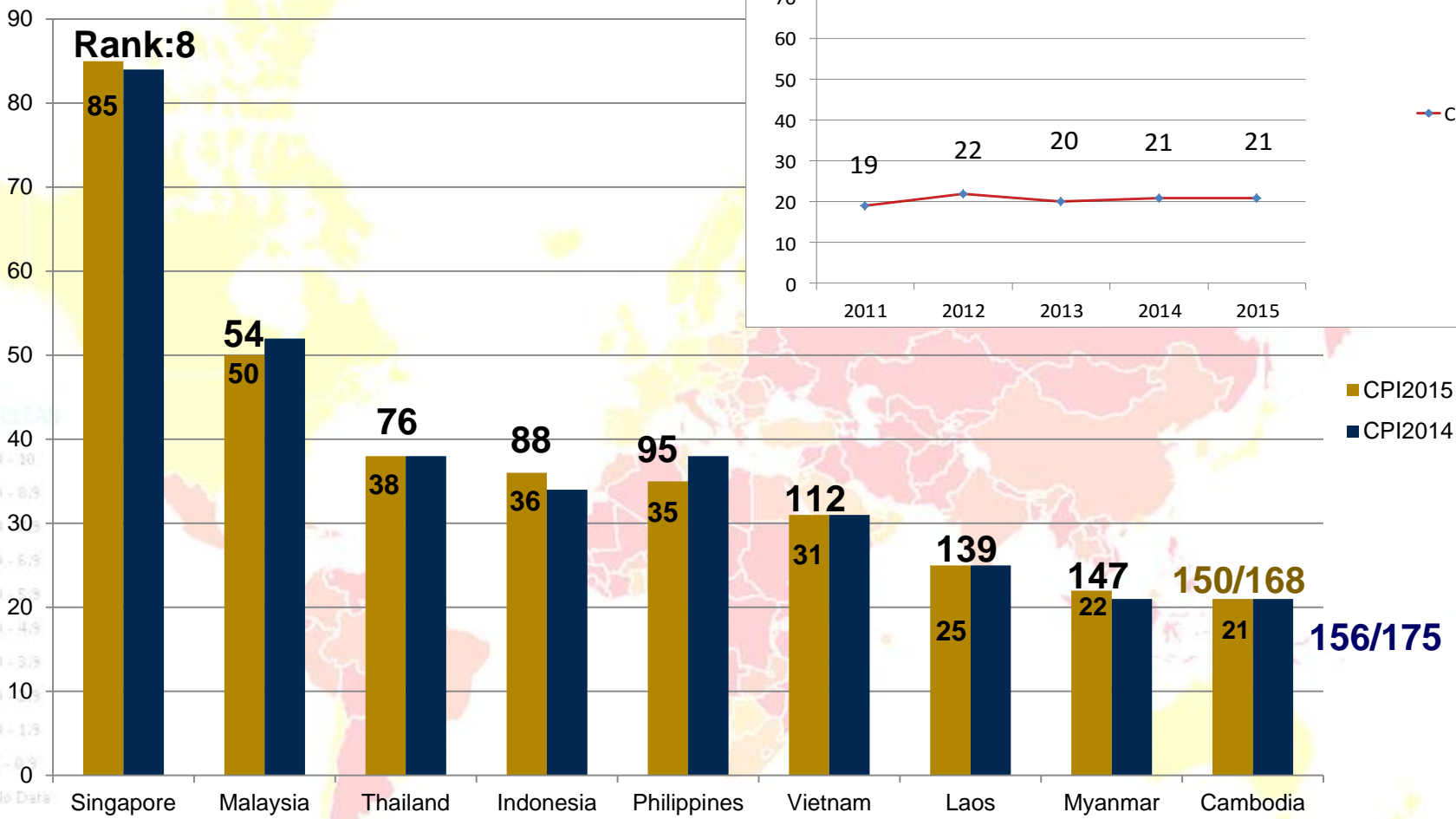
CPI

**Influence
Change**

GCB

SME

CPI for ASEAN 2015 & 2014

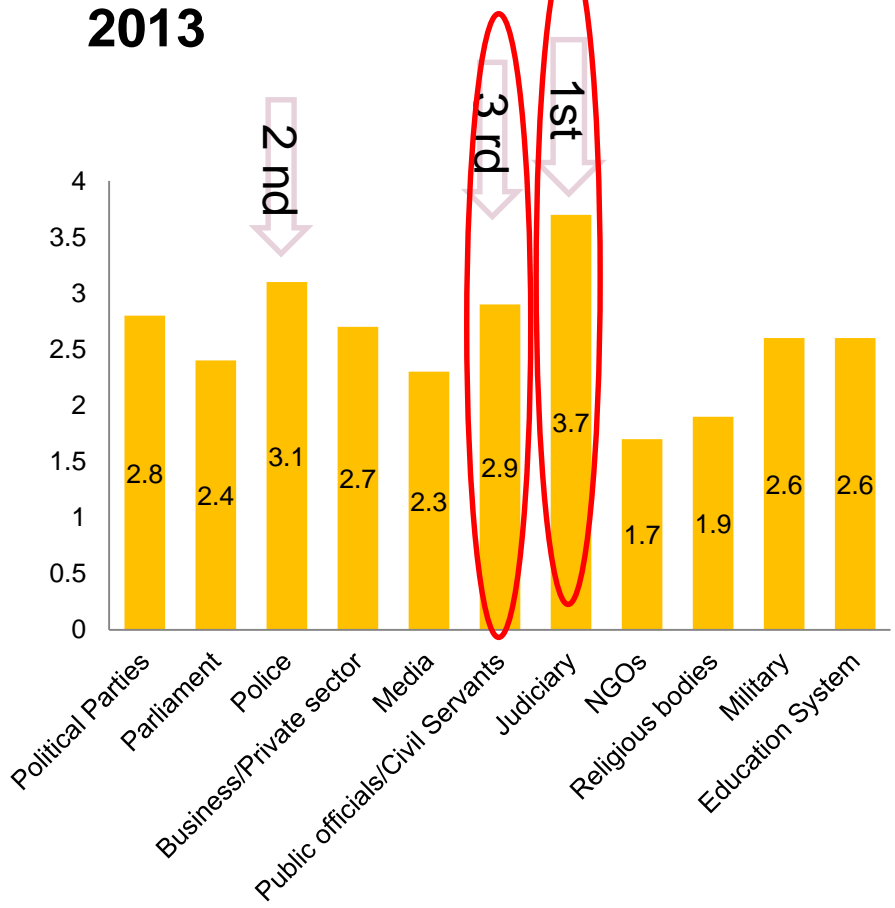
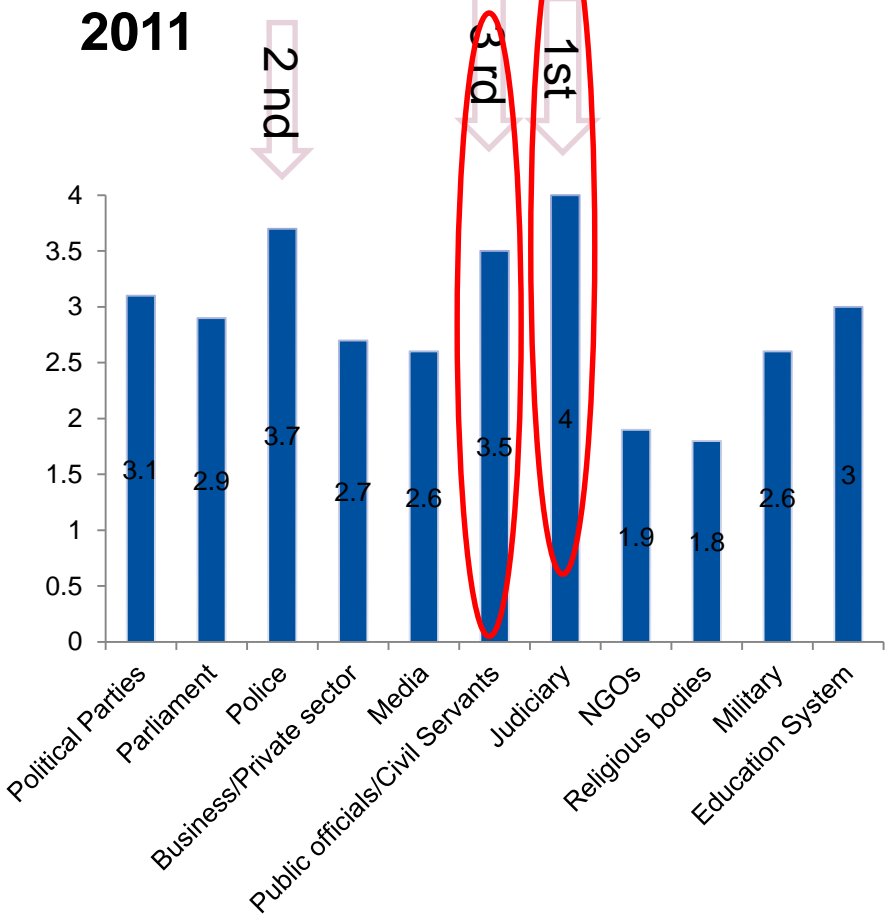


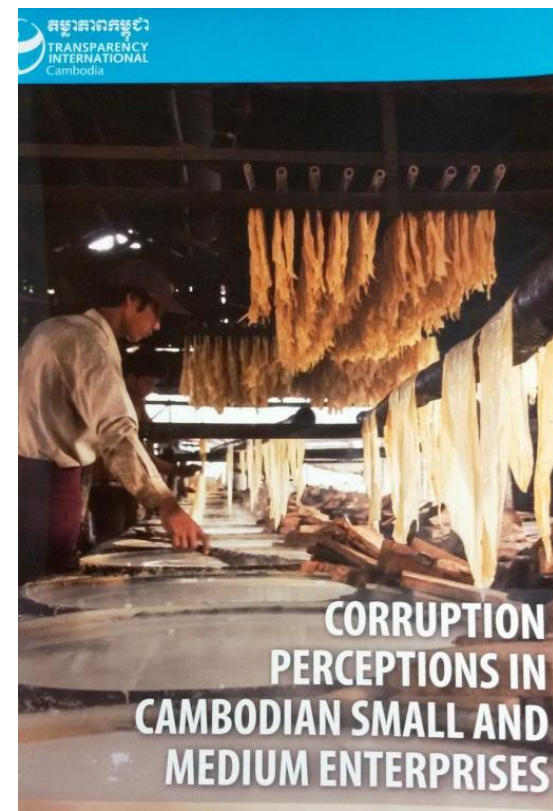
VERY CLEAN

9.0 - 10
8.0 - 8.9
7.0 - 7.9
6.0 - 6.9
5.0 - 5.9
4.0 - 4.9
3.0 - 3.9
2.0 - 2.9
1.0 - 1.9
0 - 0.9

HIGHLY CORRUPT

Figure 3: Perceptions of Corruption, by institution





22% preferred not to talk about corruption or said that they were not able to define corruption

47% said that they have heard of or **experienced** corruption issues

57% think that corruption is one of the external factor impeding their company's progress

40% had to **pay unofficial fees** in connection with inspections while 30% did have to pay anything.

63% have **never discussed business integrity** in their company



- **Cambodia is an environment with a high corruption risk**
- **Low trust in public institutions**
- **Low level of transparency combined with complicated bureaucratic procedures**
- **Necessary to have a strong internal system to prevent corruption (Corporate Integrity System)**

Influence - 1

2 more companies have been equipped with the CIS (within 6 months in 2016)

Influence - 2

Federation of Associations for SMEs of Cambodia (FASMEC) agreed to sign MoU with TI Cambodia



- 1) Training and policy advice to FASMEC Members
- 2) Information sharing related the reforms, changes in the business environment and business integrity best practices
- 3) Advice and reporting on business integrity issues
- 4) Work together for a level playing field

Influence - 3

Some INGOs start approaching for CIS service

Thank you!