





































ABOUT THE ORGANISERS

ASEAN CSR Network (ACN)

Founded in 2010, ASEAN CSR Network, an accredited ASEAN entity, is a regional network that promotes responsible business conduct, to achieve a sustainable, equitable & inclusive ASEAN Community. Its vision is to create a responsible business community that makes ASEAN a better place to live for all.

ACN creates change by influencing & working with different actors, ranging from ASEAN bodies, ASEAN member states to the private sector, civil society & international organisations, who can influence the way businesses operate. It provides a platform for networking & cooperation at the ASEAN level, supports capacity-building & training activities, helps catalyse thought leadership & collective actions on key responsible

ASEAN Business Advisory Council (ABAC)

The ASEAN Business Advisory Council was established by the ASEAN Heads of State & Government (HOSGs) at the 7th ASEAN Summit in November 2001 in Bandar Seri Begawan, Brunei Darussalam.

Launched in April 2003, ASEAN-BAC was set up with the mandate to provide private sector feedback & guidance to boost ASEAN's efforts towards economic integration. Aside from providing private sector feedback on the implementation of ASEAN economic cooperation, the Council also identifies priority areas for consideration of the ASEAN Leaders. Accordingly, ASEAN-BAC's activities are primarily focused on reviewing & identifying issues to facilitate & promote economic cooperation & integration.



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Conference Synopsis

ALL-IN FOR DIGITAL TRANSFORMATION

Revolutionising Your Purpose to Profit in The New Norm

If the pandemic has made anything clear, it is the need for organizations to invest in smart digitization to emerge stronger in the new world paradigm, as the world rethinks new ways to go about our daily lives. The mantra of 'Business Transformation' has centered on essential productivity enhancements such as adopting innovation to be competitively "easier, faster, cheaper" is good, but not enough. As rapidly evolving digital technologies are massively disrupting industries, it is not enough for organizations to merely squeeze out greater returns, but to fundamentally transform.

Changing an organization's DNA, requires discerning where value in your industry is moving, finding opportunities at inflection points, & executing effectively to capitalize. The ASEAN Responsible & Inclusive Business Forum will explore how going "All-in for Digital Transformation" can be a powerful weapon to propel your organization to emerge stronger & thrive in the new norm.

Join us to explore this exciting theme with our esteemed thought leaders!

10th December 2020 | 9:00AM to 6:00PM (SGT) | Conducted Virtually via Zoom



Conference Synopsis

5 PANEL DISCUSSIONS:



Opening Panel - How should we achieve an Inclusive Global Economic Recovery?

The COVID-19 crisis is inflicting the most pain on those who are already most vulnerable. This calamity could lead to a significant rise in income inequality. It could jeopardize development gains, from educational attainment to poverty reduction. Estimates suggest that millions worldwide could be pushed into extreme poverty, erasing all gains made in poverty reduction in the past three years. That is why policymakers & businesses must do everything in their power to promote a more inclusive recovery, one that benefits all segments of society. The question is, how can this be done in an inclusive, effective & efficient way?

Track A - How can Skills, Jobs & Education Empowered be by Tech?

The role of education has always been central to the success of transforming individual lives, national economies & even the world, through the generations. However, the pandemic has raised the bar for digital skills as the job market transforms. Digital competencies are becoming necessities. How will this play out on skills development, job market & our education systems in post COVID-19 world?



Track B - Healthcare's New Realities - A Paradigm Shift Post-COVID?

The emerging evidence from health systems around the world is that COVID-19 will provide the impetus for change. The new reality of healthcare will require a fundamental redesign of care systems. It will demand a more agile, interprofessional workforce that will deliver dynamic care in teams. There may be a rise of virtual care as technology advances, with more focus on higher-value work as healthcare consumers have higher expectations. This track will also examine the healthcare affordability and accessibility issues.



Track C - Fintech for Financial Inclusion – Real or Myth?

FinTech is believed to have the potential to benefit underserved individuals & communities through features such as e-wallets, mobile money, payment technologies, crowdfunding (P2P lending, equity crowdfunding platforms), alternative credit scoring, cross-border remittances, blockchain, etc. As a result, more financial institutions ought to harness its potential to advance financial inclusion. How can we make this happen?



In the past, industrial revolution has not prioritised the health of our planet. The costs & benefits of these transformations were unevenly distributed across communities & countries. The current "Fourth Industrial Revolution" offers greater information & insight than ever before. With new discoveries & new ways to use technology, how can tech be good for the environment?

Conference Synopsis

SPECIAL FEATURES:



Brands for Good is an annual award that is all about rewarding businesses for doing good. It honours businesses across Asia that not only make a difference, but also commit as stewards for a positive impact and embody the principles of Social Responsibility in their business operations.

A Congratulatory Speech will be given by Prof Su Guaning, President Emeritus of NTU, followed by a presentation of awards given to recognise all the businesses who have been selected as the Brands For Good 2020 Champions and Honourees.



We will take an exciting virtual tour of Huawei's Innovation Lab showcasing a variety of cutting-edge technologies such as facial recognition, IOT, and beyond.

Patrick Low from Huawei will provide live commentary, taking the audience through the Innovation Lab.

Programme at a Glance

(SINGAPORE TIME)



Tickets



BASIC PASS - FreeFree Conference-Only Access



NETWORK PASS - S\$18 Full Access to Networking Sessions & Speed Networking Features



PREMIUM PASS - \$\$45

2 Exclusive Ask Me Anything Sessions with Experts; Exclusive Access to In-Person Networking After-Party in SG (Phase 3); Conference Recordings & Materials *Free for ARAIBA Members

Experience How A Virtual Conference Should Be RSVP here: www.araiba.org/ribf

Guest of Honour



Ms Sim Ann
Senior Minister of State,
Ministry of Communications
and Information & Ministry
of National Development

About Sim Ann, Our Guest of Honour

Political Career

Sim Ann first stepped into the political arena when she contested in the Holland-Bukit Timah GRC during the 2011 General Elections. She is currently the MP for the Holland-Bukit Timah GRC as one of the four-member People's Action Party (PAP) team led by Minister for Foreign Affairs, Dr Vivian Balakrishnan. The other PAP members are Christopher de Souza and Edward Chia.

Education & Early Career

Sim Ann was educated at the Hwa Chong Junior College from 1992 to 1993. In 1997, she obtained a B.A (Honours) from Oxford University, where she had studied since 1994. She was awarded an M.A from Stanford University in 2009. Sim Ann also has a Graduate Diploma in Translation and Interpretation Programme of the Nanyang Technological University. Sim Ann started her career in 1998 as an Assistant Director for Finance Policy and Planning at the Ministry of Health. From 2000 to 2003, she worked at the Ministry of Home Affairs as an Assistant Director for Implementation Planning, before moving to the Ministry of Trade and Industry, where she was Deputy Director for Trade until 2006. Between 2007 and 2009, she was the Regional Director (East China) for IE Singapore and in 2009, she became the Director for the National Population Secretariat until she left the Civil Service in 2011.

Welcome Remarks



Ms Yanti Trinwadiantini
Chair, ASEAN CSR Network
Board of Management, IBL
Founder & CEO, Partnership-ID

ASEAN's formation has brought great prosperity for many of its people. However, this prosperity has come with serious challenges including a widening income gap, environment degradation, pervasive corruption and overlooked rights of women and minorities. The dreams of too many ASEAN peoples are still not being fulfilled, too many people are still being left behind. The COVID-19 pandemic has highlighted and exacerbated this phenomenon manifold.

It has become clear that ASEAN needs to go all-in for digital transformation to empower its businesses and communities in an inclusive and responsible manner. Further, we need to build transformative partnerships for good (and for profit), that will catalyze our recovery, as well as propel us into the future with stronger capabilities and resilience. The ASEAN Responsible & Inclusive Business Forum thus provides an avenue to discuss how we as a vibrant and resilient region can address these vital topics. This year, we are glad to feature the Brands For Good Awards 2020, which celebrates businesses with a purpose.

ACN's work includes conducting research that would assess the level of responsible and inclusive business conduct in ASEAN, track progress made, and provide insights to catalyze positive change. Another avenue is organizing platforms such as this Forum to promote and facilitate the adoption of responsible business in ASEAN.

Messages from Partners



66 ASEAN CSR Network, together with its valued partners, is glad to present the ASEAN Responsible & Inclusive Business Forum & Brands For Good Awards 2020. This is our first virtual forum & marks a significant milestone to bring us together as a family under the ARAIBA banner.

Thomas Thomas CEO, ASEAN CSR Network President, ARAIBA Honorary Professor of CSR, Uni. of Nottingham









The Brands For Good family has grown again this year. The purpose of this annual Forum is both strategic & functional & serves to re-ignite us with our vision. Let us build a world where businesses do well by doing good & every business can be a purposeful brand.

Alan Na Co-Chair, Brands For Good Founder, IPOS Society Consultant, Asian Development Bank



Messages from Partners



Esther Wee President, IIPCC Singapore Co-Chair, Brands For Good IP Counsel, Harry Elias LLP

What started out as a simple idea of recognising inventors & innovators for the good they have created & contributed to the society has now become an ASEAN movement. IIPCC is committed to help the ARAIBA members gain more competitiveness with IP.





Fintech Academy is honoured to be a partner & co-organiser of this meaningful Forum. I am very appreciative of the tenacity and support of the secretariat. FTA looks forward to more collaborations towards furthering the shared vision of responsible and inclusive businesses.

Dr Lillian Koh Ph.D Director of Research, Curtin University Singapore Director, Center for Research & Innovation @NTUitive Board Member, Healthcare Fintech Alliance Advisor, Singapore Digital Chamber of Commerce CEO & Founder, FinTech Academy





Ms Yanti Trinwadiantini Chair, ASEAN CSR Network Founder & CEO, Partnership-ID



Ms Sim Ann
Senior Minister of State, Ministry of
Communications & Information, & Ministry
of National Development



Ambassador Ong Keng Yong
Ambassador-at-Large, Ministry of Foreign
Affairs & Former Sec-Gen of ASEAN



Tan Sri Dr Munir Majid Chair, CIMB ASEAN Research Institute Chair, ASEAN –BAC Malaysia



Dr Robert YapPresident, SNEF
Executive Chairman, YCH Group



Mr Joey Concepcion
President & CEO, RFM Corporation
Presidential Adviser for Entrepreneurship PH



Ms Siti Rozaimeriyanti DSLJ HJ AR Director & Prin. Architect, EcoBumiAritek Chair, ASEAN –BAC Brunei



Mr Girish Ramachandran
President APAC,
Tata Consultancy Services



Mr Mahdev Mohan Head, Next Billion Users & Emerging Markets Policy, Trust & Safety, Google



Dr Poempida Hidayatullah Supervisory Board, BPJS Ketenagakerjaan, BPJamsostek



Dr Jasmine Begum Director of Legal, Corporate & Government Affairs, Microsoft ASEAN and New Markets



Ms Adrienne Mendenhall Director of Business Development, ACCESS Health International Singapore



Mr Chia Boon Chong Director, Group Sustainability, Singtel



Mr Bickey Russell Head of Operations, Next Billion Users (NBU) Initiative, Google



Dr. Ronald Chung Principal Solutions Architect - Smart Cities, ASEAN, Worldwide Public Sector, AWS



Mr Anil Argilla Head, Emerging Asia Region Pfizer Biopharmaceuticals Group



Ms Chandrima Das Head, Grablinvest, Grab Financial Group



Mr Jim Lim Healthcare Sector Lead, 15 NCS Group



Mr Dennis Khoo CEO-Designate. Grow, Asia Growth Bank



Dr Daniel Tan Group Chief Learning Officer, Taylor's **Education Group**



Mr Felix Goh Program Manager, AWS Educate, Worldwide Public Sector, Southeast Asia



Ms Jean Foo Associate Director. FinTech Academy



Mr Matthew Tippetts Chief Executive Officer,



Mr Victor Tay Managing Director, Stout Limited



Mr Joe Chua Group Head & Founder, POD Technology



Chong Fook Yen Senior Social Sector Specialist, Asian Development Bank (ADB)



Ms. Michelle Woon Sustainability Lead Malaysia & Singapore, Nestle



Mr Patrick Low
Principal Architect @ CTO Office,
Huawei Technologies



Mr Ong Gin KeatChairman,
Zero Waste SG



Mr Edward Senju Regional CEO, Sansan Global



Dr Pushpa WoodDirector at Financial Education & Research
Centre, Massey University



Mr Charlie AngGlobal Futurist & Founder,
Everything4.0



Ms Katrina Hosszu
Psychologist & Project Coordinator, Future
of Work Institute, Curtin University



Mr Jacky TaiBrand Strategist & Author,
Unbroken Branding



Dr Surya DevaMember of Working Group, UN Working
Group on Business and Human Rights



Mr Kobsak Duangdee Secretary General, Thai Bankers Association

Time sgr	Agenda
09:00 - 10:00	Welcome, Housekeeping & Introduction by Event Emcee Ms Marisa Agrasut, Co-founder & Chief Innovation Officer, The Inceptery Opening Ceremony Welcoming Remarks: Ms Yanti Triwadiantini, Chair, ASEAN CSR Network Special Address: Ambassador Ong Keng Yong, Ambassador-at-Large at the Singapore Ministry of Foreign Affairs; Former Secretary-General of ASEAN Speech by Guest of Honour: Ms Sim Ann, Senior Minister of State for the Ministry of Communications and Information & the Ministry of National Development; MP, Holland-Bukit Timah GRC
	Keynote Speech: Tan Sri Dr Munir Majid, Chair, ASEAN-BAC Malaysia; Chair, CIMB ASEAN Research Institute
10:00 - 11:30	Opening Panel: How Should we achieve an Inclusive Global Economic Recovery? The COVID-19 crisis is inflicting the most pain on those who are already most vulnerable. This calamity could lead to a significant rise in income inequality. It could jeopardize development gains, from educational attainment to poverty reduction. Estimates suggest that millions worldwide could be pushed into extreme poverty, erasing all gains made in poverty reduction in the past three years. That is why policymakers & businesses must do everything in their power to promote a more inclusive recovery, one that benefits all segments of society. The question is how can this be done in an inclusive, efficient & effective way? Moderator: Mr Thomas Thomas, CEO, ASEAN CSR Network Panel Speakers: 1. Dr Robert Yap, ASEAN Business Advisory Council Singapore, Executive Chairman of YCH Group, President of Singapore National Employers Federation (SNEF) 2. Mr Mahdev Mohan, Head, Next Billion Users & Emerging Markets Policy, Trust & Safety, Google 3. Dr Jasmine Begum, Director of Legal, Corporate & Government Affairs Microsoft ASEAN and New Markets 4. Dr Poempida Hidayatullah, Supervisory Board, Ketenagakerjaan/BPJamsostek 5. Dr Surya Deva, Member of Working Group, UN Working Group on Business and Human Rights
11:30 - 12:15	Brands For Good 2020 Awards Ceremony Brands for Good is an annual award that is all about rewarding businesses for doing good. It honours businesses across Asia that not only make a difference, but also commit as stewards for a positive impact and embody the principles of Social Responsibility in their business operations. A Congratulatory Speech will be given by Prof Su Guaning, President Emeritus of NTU, followed by a presentation of awards given to recognise all the businesses who have been selected as the Brands For Good 2020 Champions and Honourees. The Emcee for this Segment will be Esther Wee, President, IIPCC Singapore.

Time sgr	Agenda
12:15 - 13:00	 Networking Session 1/ Lunch Break Virtual Rooms will be setup for all participants to network. E-Booths will also be setup for people to find out more about the BFG winners and Sponsors. Ask Me Anything Session 1 - Better Branding with Jacky Tai This interactive Q&A and discussion session will also be held (simultaneously) for Premium Passholders. Jacky Tai is an author of multiple books on branding and he is an expert Brand Strategist at Unbroken Branding, a brand consultancy.
13:00 - 13:30	Virtual Tour of Huawei's Innovation Lab We will take an exciting virtual tour of Huawei's Innovation Lab showcasing a variety of cutting-edge technologies such as facial recognition, IOT, and beyond. Patrick Low will provide live commentary, taking the audience through the Innovation Lab. Patrick Low is Principal Architect @ CTO Office (Advisory) cum contact Lecturer at Huawei University (Teaching) at Huawei Technologies.
13:30 - 15:00	 Panels for Tracks A & B (Two Simultaneous Sessions) Track A - How can Skills, Jobs & Education be Empowered by Tech? The role of education has always been central to the success of transforming individual lives, national economies & even the world, through the generations. However, the pandemic has raised the bar for digital skills as the job market transforms. Digital competencies are becoming necessities. Furthermore, Educational Technologies (EdTech) have become even more relevant. How will this play out on skills development, job market & our education systems in post COVID-19 world? Moderator: Mr Dennis Khoo, CEO-Designate at Grow, Asia Growth Bank Panel Speakers: Mr Joey Concepcion, Presidential Adviser for Entrepreneurship, Chairman ASEAN Business Advisory Council Philippines, President & CEO, RFM Corporation Ms Siti Rozaimeriyanti DSLJ HJ Abdul Rahman, Chair, ASEAN-BAC Brunei Dr Daniel Tan, Group Chief Learning Officer, Taylor's Education Group Mr Felix Goh, Program Manager, Worldwide Public Sector, Southeast Asia, AWS Educate, Amazon Web Services Mr Bickey Russell, Head of Operations, Next Billion Users (NBU) Initiative, Google Mr Chong Fook Yen, Senior Social Sector Specialist, Asian Development Bank Ms Katrina Hosszu, Psychologist & Project Coordinator, Future of Work Institute, Curtin University

Time sgr	Agenda
13:30 - 15:00	Panels for Tracks A & B (Two Simultaneous Sessions) Continued
	<u>Track B - Healthcare's New Realities – A Paradigm Shift Post-COVID?</u>
	The emerging evidence from health systems around the world is that COVID-19 will provide the impetus for change. The new reality of healthcare will require a fundamental redesign of care systems. It will demand a more agile, inter-professional workforce that will deliver dynamic care in teams. There may be a rise of virtual care as technology advances, with more focus on higher-value work as healthcare consumers have higher expectations. This track will also examine the healthcare affordability and accessibility issues.
	Special Segment: Healthcare Fintech Alliance Prize: ASEAN Champions - USD 50,000 Prize Presentation.
	Moderator: Ms Jean Foo, Associate Director, FinTech Academy
	Panel Speakers:
	Ms Adrienne Mendenhall, Director of Business Development, ACCESS Health International Singapore
	2. Mr Anil Argilla, Head, Emerging Asia Region, Pfizer Biopharmaceuticals Group
	3. Mr Jim Lim, Healthcare Sector Lead, NCS Group
	4. Mr Joe Chua, Group Head & Founder, POD Technology
15:00 - 16:30	Panels for Tracks C & D (Two Simultaneous Sessions)
	<u>Track C - Fintech for Financial Inclusion – Real or Myth?</u>
	FinTech is believed to have the potential to benefit underserved individuals & communities through features such as e-wallets, mobile money, payment technologies, crowdfunding (P2P lending, equity crowdfunding platforms), alternative credit scoring, cross-border remittances, blockchain, etc. As a result, more financial institutions ought to harness its potential to advance financial inclusion. How can we make this happen?
	Moderator: Dr Lillian Koh, Founder, Fintech Academy, Board Member, Healthcare Fintech Alliance, Research Director, Curtin University
	Panel Speakers:
	 Ms Chandrima Das, Head of GrabInvest, Grab Financial Group Mr Matthew Tippetts, Chief Executive Officer, Clik Mr Victor Tay, Managing Director, Stout Limited Dr Pushpa Wood, Director at Financial Education and Research Centre, Massey University, University of New Zealand Mr Kobsak Duangdee, Secretary General, Thai Bankers Association

Time sgr	Agenda
15:00 - 16:30	Panels for Tracks C & D (Two Simultaneous Sessions) Continued
	In the past, the industrial revolution has not prioritized the health of our planet. The costs & benefits of these transformations were unevenly distributed across communities & countries. The current "Fourth Industrial Revolution" offers greater information & insight than ever before. With new discoveries & new ways to use technology, how can tech be good for the environment & sustainability?
	Moderator: Mr Ong Gin Keat, Chairman, Zero Waste SG
	Panel Speakers:
	 Ms Michelle Woon, Sustainability Lead Malaysia & Singapore, Nestle Mr Girish Ramachandran, President APAC, Tata Consultancy Services Mr Chia Boon Chong, Director, Group Sustainability, SingTel Dr Ronald Chung, Principal Solutions Architect – Smart Cities, ASEAN Worldwide Public Sector, Amazon Web Services Mr Edward Senju, Regional CEO, Sansan Global
16:30 - 17:15	 Networking Session 2 Virtual Rooms will be setup for all participants to network. E-Booths will also be setup for people to find out more about the BFG winners and Sponsors.
	Ask Me Anything Session 2 - Managing for the Future with Charlie Ang This interactive Q&A and discussion session will also be held (simultaneously) for Premium Passholders. Charlie Ang is a Global Futurist, Innovation Strategist and Business Transformation Coach. He has helped hundreds of companies, including some of the world's and Asia's industry leaders and thousands of executives and entrepreneurs, to preview and prepare for the hyper-disruptive future, especially the 4th Industrial Revolution.
	END OF THE FORUM

Highlights from Past Events



Highlights from Past Events

Sponsors













Supporting Partners

























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