

REGIONAL BUSINESS INTEGRITY CONFERENCE

CULTURE OF BUSINESS INTEGRITY – PATHWAY TO SUSTAINABILITY AND SUCCESS

06 – 07 MARCH 2017, SINGAPORE



Canada



9am – 1pm, Monday 06 March 2017
Ballroom 2, Level 3, Amara Hotel, 165 Tanjong Pagar Road, Singapore 088539

SPEAKERS' PROFILE

SESSION 1: Opening Session - “Building a corruption-free and sustainable ASEAN community: opportunities and challenges”

WELCOME REMARKS

Ms. Yanti Triwadiantini, Chair, ASEAN CSR Network



Yanti Triwadiantini is the Chair of the ASEAN CSR Network, a regional organisation launched in 2010 in line with the ASEAN Community 2015 Blueprint with a mandate to ensure that CSR is incorporated in the corporate agenda and contributes towards sustainable socio - economic development in ASEAN countries.

She is also Associate Sustainability Adviser and Former Executive Director of Indonesia Business Links, a not for profit organisation promoting and advocating good corporate citizenship in Indonesia, and a member of the Regional Working Group on Business Integrity, a group found in 2014 with the objective of promoting business integrity in the ASEAN business community. She is also a Vice President for Learning with the Indonesia Global Compact Network.

Since 2000, she has been instrumental in designing programs, and fostering multi-sector partnership for various development initiatives in the areas of business ethics, anti-corruption, SMEs development, youth empowerment, water and sanitation, and responsible wastes management.

Yanti has been resource person, book writer, international trainer on CSR and partnership, regional trainer on Global Compact, and a judging member of the AFCSR awards to date. She is also an Accredited Partnership Broker for Development from PBA-UK, and a Certified Sustainability Report Specialist.

She graduated as Master of Philosophy on Environmental Science from Griffith University, Australia, and Bachelor of Science from University of Indonesia.

OPENING REMARKS

H.E. Scott Wightman, British High Commissioner to Singapore

H.E. Hakan Jevrell, Ambassador of Sweden to Singapore

H.E. Lynn McDonald, Canadian High Commissioner to Singapore



Originally from Vancouver, British Columbia, Ms. McDonald is a graduate of the United World College of the Atlantic in the United Kingdom (IB, 1987) as well as of the University of Toronto's Trinity College (BA High Distinction, International Relations & Economics, 1991) and Faculty of Law (LLB, 1994). She was called to the Bar of British Columbia in 1995 and joined Canada's Department of Foreign Affairs and International Trade (DFAIT) in 1996.

During her time in Ottawa, Ms. McDonald worked in the Legal Bureau, the Trade Law Bureau, and the Trade Policy Bureau of DFAIT. In her most recent assignment at DFAIT headquarters, she served as the Director of the Intellectual Property Trade Policy Division (TMI) where she oversaw the negotiation of the intellectual property provisions of Canada's bilateral and multilateral trade agreements (2011-2014). Her positions overseas have included as legal advisor at the Permanent Mission of Canada to the World Trade Organization in Geneva, Switzerland (1999-2002) and Counsellor and Head of the trade policy section at the Embassy of Canada in Washington, D.C. (2005-2009). Her most recent assignment abroad was as Consul and Senior Trade Commissioner at the Consulate General of Canada in Hong Kong and Macao (2014-2016).

Ms. McDonald is married and has two children.

SESSION 2: Panel Discussion – “Enabling a culture of integrity in business: enforcing ethical business regulations”

Keynote Speaker and Panelist

Christopher Hodges, Professor of Justice Systems, Head of the Swiss Re/CMS Research Programme on Civil Justice Systems, Centre for Socio-Legal Studies, University of Oxford



Christopher Hodges is Professor of Justice Systems and a Supernumerary Fellow of Wolfson College, Oxford; Head of the Swiss Re/CMS Research Programme on Civil Justice Systems at the Centre for Socio-Legal Studies, University of Oxford; and a (non-practising) solicitor. He is a Board Member of the UK Research Integrity Office.

From 2013 to 2016 he is Honorary Professor at China’s leading law faculty at the China University of Political Science and Law, Beijing and Guest Professor at China’s leading international law faculty, Wuhan University, Wuhan. From 2011-2014 he was Erasmus Professor of the Fundamentals of Private Law at Erasmus University, Rotterdam. In 2013 he was Visiting Professor at Leuven University’s Global Law School Programme and in 2014 Visiting Fellow at the Australian National University, Canberra.

His research is directed at reviewing all EU regulatory and dispute resolution systems to devise an integrated, balanced civil justice and regulatory model for European states. His books include *Law and Corporate Behaviour: Integrating Theories of Regulation and Enforcement* (Hart, 2015), *Consumer ADR in Europe* (Hart, 2012), *The Costs and Funding of Civil Litigation* (Hart, 2010), *The Reform of Class and Representative Actions in European Legal Systems: A New Approach to Collective Redress in Europe* (Hart, 2008), *European Regulation of Consumer Product Safety* (Oxford, 2005), *Multi-Party Actions* (Oxford, 2001), and *European Product Liability* (1993).

He graduated from New College, Oxford in 1976, obtained his PhD from King’s College, London in 2003, and worked from 1977 to 2003 in major City of London law firms, with a pan-EU practice. His advice has been sought by the European Commission, European Parliament, numerous governments, regulatory authorities, ombudsmen, multinational businesses and consumer associations across the world.

He is co-coordinator of the pan-EU Civil Justice Systems Project, and the Stanford-Oxford Global Class Actions Project. He has a special interest in health systems, and has chaired various committees in the sector, including the Pharmaceutical Services Negotiating Committee for England.

Panelists

Mr. Francesco Checchi, Anti-Corruption Adviser, Regional Office for Southeast Asia and the Pacific, UN Office on Drugs and Crime (UNODC)



Has more than 12 years of experience working in international organizations in the area of good governance, public administration reform and anti-corruption, currently Mr. Checchi is UNODC Anti-Corruption Regional Adviser for South and Southeast Asia.

Mr. Checchi's work focuses on providing support to Member states of the UN Convention Against Corruption for implementation of the Convention; he provides expert advice and input to the development and implementation of technical assistance programmes in anti-corruption at the regional and/or national levels in Southeast Asia and South Asia, in accordance with the UNODC's overall strategy and as an integral element of the UNODC Regional Programme.

Main areas of Activity of Mr. Checchi's expertise are: developing anti-corruption policy and regulatory frameworks at national and sub-national levels; providing technical assistance to independent agencies and governmental units dealing with anti-corruption or responsible for promoting transparency and accountability as well as sound public financial management in public services; development of integrity and disciplinary mechanisms in the line Ministries; development of anti-corruption legal frameworks and supporting criminal justice mechanisms to fight corruption.

Previously Mr. Checchi worked as Anti-Corruption Specialist at the UNDP covering Eastern Europe and Central Asia; he collaborated with several NGOs on democratic governance and human rights related issues. He holds a BA in Political Sciences of the University of Pisa (Italy) and a Master Degree of the Sorbonne University in Public Administration.

Ms. Tengku Ida Ismail, Vice-Chairman, International Chamber of Commerce - Malaysia; Executive Director, Legal and Secretarial, Nestlé Malaysia, Singapore & Brunei; Trustee, ASEAN CSR Network



Tengku Ida is the Executive Director, Legal & Secretarial of Nestlé Malaysia & Singapore, which is involved in the manufacturing, marketing, sales and distribution of well-known food and beverage products. She is an LL.B. (Hons) graduate of the University of Nottingham, U.K. and a Barrister-at-Law of Lincoln's Inn, with over 18 years of legal experience. Tengku Ida started her career as a litigation lawyer in a private legal practice before becoming an in-house counsel of a Malaysian government linked company. In 2005, she joined the Legal & Secretarial Department of Nestlé Malaysia and she was seconded to the Nestlé Headquarters in Switzerland as Legal Counsel for Zone Asia, Oceania, Africa and Middle East for a few years before returning to Nestle Malaysia to head the Legal & Secretarial Department.

At Nestlé, the Company believes that in order to create long-term value for its shareholders, the Company must create value for the society, subscribing to the view that corporate success and social welfare are interdependent. The Company focusses on three areas of greatest potential for joint value creation with society, namely Nutrition, Water and Rural Development and is committed towards environmental sustainability as well as towards compliance.

Nestle is also committed to conducting business with integrity, in its stance against corruption and bribery. This is seen in its roll-out of the Nestle Anti-Corruption, Gifts & Entertainment Guidelines in Malaysia, applying to our employees, third party suppliers and customers. An anonymous whistleblowing mechanism has been established for any person, whether within or outside Nestle to lodge complaints which will then be handled and investigated by an independent third party. She presently serves as Vice Chairman of the International Chamber of Commerce (Malaysia) ("ICC") and chairs the ICC Corporate Responsibility & Anti-Corruption Working Committee. She is also the Malaysian Trustee representative for the ASEAN CSR Network.

Mr. Loh Yoon Min, Senior Assistant Director (Financial Investigations Branch), Corrupt Practices Investigation Bureau (CPIB)



Mr. Loh Yoon Min is a Senior Assistant Director (Financial Investigations Branch) in the Corrupt Practices Investigations Bureau (CPIB). Mr. Loh has been involved in law enforcement work for the past 30 years in various capacities with the Singapore Police Force, the Commercial Affairs Department and the CPIB.

Over that period, Mr. Loh has investigated or supervised investigations into numerous criminal offences involving complex commercial frauds and corruption. Mr. Loh is a member of the Institute of Chartered Accountants in England and Wales, holds an LLB (Hons) degree from the University of London and an LLM from the National University of Singapore.

In his present position with CPIB, Mr. Loh spearheads the Bureau's enforcement of money laundering offences under the provisions of the Corruption, Drug Trafficking and other Serious Crimes (Confiscation of Benefits) Act.

Mr. Chan Yoon, Regional Counsel for Asia Pacific and Japan, Microsoft



Chan Yoon serves as Regional Counsel for Microsoft's Asia-Pacific and Japan regional headquarters based in Singapore, as part of the Corporate, External and Legal Affairs (CELA) organization.

Chan is responsible for providing and coordinating legal support across Microsoft's Asia-Pacific and Japan operations, and works closely with internal stakeholders such as Microsoft's Digital Crimes Unit (DCU), Enterprise Cybersecurity Group (ECG), the CELA government affairs function, the Office of Legal Compliance and the Financial Integrity Unit as well as external stakeholders such as government agencies, industry associations, consulting firms and NGOs on various topics including trusted public cloud advocacy and CSR. He is also the CELA Pro Bono lead for the Asia-Pacific and Japan region.

Chan joined Microsoft in 2008 in Korea where he provided legal support for the Korean operation and also managed and supervised all local IPR protection and awareness activities before joining the Asia-Pacific headquarters in 2013. Prior to Microsoft, he worked in private practice in New York and New Jersey before moving to an in-house legal role in Energy and Oil & Gas.

Moderator

Prof. Lawrence Loh, Director, Centre for Governance, Institutions and Organisations (CGIO), NUS Business School, National University of Singapore



Prof Lawrence Loh is Director, Centre for Governance, Institutions and Organisations (CGIO) at the NUS Business School, National University of Singapore. He is also Deputy Head and Associate Professor of Strategy and Policy at the School. At CGIO, Prof Loh oversees the joint Business Integrity and Sustainability Reporting initiatives with the ASEAN CSR Network. He leads the Singapore Governance and Transparency Index project in collaboration with CPA Australia, Singapore Institute of Directors and The Business Times. He also heads the ASEAN Corporate Governance Scorecard project at CGIO conducted with the Singapore Institute of Directors.

Prof Loh received a PhD in Management from Massachusetts Institute of Technology. He had served in key leadership positions in universities and alliances across Asia Pacific and Middle East. Prof Loh has been appointed in government committees and think-tanks in information development and science and technology. He was lead consultant on information and technology policy studies for various government agencies. Prof Loh consulted for Fortune 500 companies and international organizations in the areas of quality management and technology strategy. At NUS, he teaches strategic management and corporate governance for undergraduate, graduate and executive programs.

SESSION 3: Panel Discussion – “Towards sustainability: incorporating ethics and integrity into business strategy”

Keynote Speaker and Panelist

Rapee Sucharitakul, Secretary-General, Securities and Exchange Commission, Thailand



Mr. Sucharitakul is the Secretary-General of the SEC, Thailand. Concurrently, he serves as a member of the State Enterprises Policy Committee.

Mr. Sucharitakul joined SEC at its establishment and devoted 13 years of his career to capital market development and supervision. He left the SEC in 2005 to take on several positions in private and public organizations, where he gained extensive experiences in policy making, consultancy and management. Some of his previous posts include member of the Board of Governors of the Stock Exchange of Thailand, director of Thailand Futures Exchange, director of the Federation of Thai Capital Market Organizations, director of the Thai Institute of Directors Association, director of KASIKORNBANK Plc., executive chairman of KASIKORN Securities Plc. and KASIKORN Asset Management Company Limited, advisor to the President of Muang Thai Life Assurance Plc., and independent director of Big C Supercenter Plc. He rejoined the SEC in his current role in May 2015.

Mr. Sucharitakul earned an LLM in Commercial Law from University of Bristol, and an LLB (with honors) from University of Essex, the United Kingdom.

Panelists

Ms. Elodie Beth, Programme Advisor, Transparency, Accountability and Anti-Corruption, Governance and Peacebuilding Team, Bangkok Regional Hub, United Nations Development Programme (UNDP)



Mrs. Elodie Beth Seo is a Programme Advisor in the Governance and Peacebuilding Team in the UNDP Bangkok Regional Hub. Mrs. Beth Seo provides advice to governments, national partners and UNDP country offices in Asia-Pacific in their efforts to promote good governance, transparency and accountability as well prevent corruption.

Prior to joining UNDP, Mrs. Beth had been working at the Organisation for Economic Cooperation and Development for ten years as Head of Procurement Unit in the Public Governance Directorate.

In her capacity as UNODC Anti-corruption Advisor in Jordan, she also provided technical assistance to the government in implementing the United Nations Convention Against Corruption. She was based in the Anti-corruption Commission.

Mrs. Beth also worked for a consulting firm organising strategic expeditions for high-level European executives in North America to disseminate good management practices. She also has experience in the French government as part of the Prime Minister's office.

Mrs. Beth holds a Masters in Public Management from the Institute of Political Science in France. Mrs. Beth has written several publications on issues of governance, corruption prevention, and procurement reforms.

Mr. Ian Hong, Partner, Sustainability Advisory & Assurance, KPMG Singapore



Summary

- Partner, Sustainability Advisory & Assurance, KPMG Singapore
- Over 17 years of experience in both professional and commercial practice
- Leads sustainability advisory and assurance engagements for companies in various sectors including Real Estate, Media, Financial Institution and Healthcare

Qualifications

- Bachelor of Commerce in Accounting & Finance (Honours), Monash University (Australia)

- Practising member and Corporate Reporting Committee Member of the Institute of Singapore Chartered Accountants (ISCA)
- Member of CPA Australia

Experience

- Leads advisory engagements to prominent national companies from a range of sectors on governance, management and monitoring of sustainability issues including development of sustainability governance structure, sustainability programs, materiality process and sustainability report.
- Sits on the assessment committees for the Singapore Environmental Achievement Awards, the Singapore Apex CSR Awards and the Enterprise 50 Awards to assess and provide recommendations on a range of sustainability solutions and best practices.
- Drives innovations on sustainable finance through advising financial institutions on financial structure and assurance of green bonds.
- Contributes to sustainability thought leadership and publications such as BT article on “Starting early on meeting new sustainability reporting standards”.
- Participates actively as a speaker or panelist in sustainability forums and panel sessions organized by regulators, professional bodies and industry associations including the SGX CEO Forum, CANNZ event on sustainability reporting, the 2016 CSR and Social Innovators Forum and the Ministry of Foreign Affairs event on Humans Rights.
- Facilitates awareness building and quality improvement of sustainability reporting and provides advises on risk guides for Boards in Singapore as the Corporate Reporting Committee Member of ISCA and the committee member of the Singapore Institute of Directors (SID) Sustainability Council.
- Extensive experience in due diligence reviews, public fund raising activities and provision of reports on risks, materiality and controls, processes, and development of KPIs for clients across various sectors.

Mr. Daniel Quek, Vice President, Group Corporate Affairs, Suntory Beverage & Food Asia



Mr. Quek has been with the Suntory Group since 1999. He is responsible for the corporate reputation, corporate communications, corporate social responsibility, crisis management and stakeholder relations for Suntory’s Asia Pacific region which consists of three business divisions namely, the Beverage Division, the Health Supplements Division and the Food & Coffee Division.

Mr. Quek brings with him 30 years of experience from leading global and Asia Pacific multi-national companies working in corporate, public and regulatory affairs as well as marketing communications.

Mr. Quek holds an MBA from James Cook University (Australia), a Bachelor of Arts Honours degree and a Post-Graduate Diploma in Business Administration from the National University of Singapore. He also has a Post-Graduate Diploma in Education (with Credit) from the Singapore Institute of Education.

Mr. Quek is currently the elected President of the Health Supplements Industry Association of Singapore and Chairman of the ASEAN Alliance of Health Supplement Associations. He is a member of the Agri-Food & Veterinary Authority of Singapore's Advisory Committee on Evaluation of Health Claims and also serves as Assistant Treasurer on the management committee of the Global Compact Network Singapore.

Moderator

Prof. Ann Florini, Professor of Public Policy; Director, Master of Tri-Sector Collaboration, Singapore Management University (tbc)

BREAKOUT SESSION 4: Case studies – “Restoring business integrity: what works, what does not?”

Mr. Gerard Forlin QC, Member of Cornerstone Barristers in London, Member of Denman Chambers in Sydney, Member of Maxwell Chambers in Singapore, Regulatory Barrister of the Year in England 2016



Gerard has practised, consulted or lectured in over 60 countries. His broad practice covers:

Civil, Criminal and Commercial Litigation & Corporate Governance: Professional discipline, healthcare, product liability, consumer crime, commercial fishing (EU and global), licensing, corruption and bribery, construction, aviation, fraud and inquests.

Environment: Oil and gas, environmental crime including water pollution and fishing quotas, and waste offences. He also acts for the Environment Agency on policy issues.

Health and Safety Inquests and Inquiries: Public inquiries, human rights and inquests. He has been involved in over 300 fatality cases and has appeared in many of the major cases in this field in the last ten years, both in the UK and abroad.

Local Authority Governance and Services: Health and safety, healthcare, environmental matters and inquests.

Public Law and Judicial Review, including case stated matters.

Regulatory Law: Corporate and gross negligence manslaughter, disaster litigation, aviation, railways, shipping, regulatory offences, corruption and bribery, fraud, and diving.

In the last few years he has been ranked in no fewer than six areas in the leading independent directories including: Health and Safety, Product Liability, Crime, Public Inquiries and Inquests, Consumer Law and Environmental Law. He has been appointed to an International Mediation and Arbitration panel of 14 worldwide members for the Royal Aeronautical Society. There are only two QCs on this global panel. He is also Vice Chair of the Health and Safety Lawyers Association.

Gerard has undertaken a series of lectures for the Foreign and Commonwealth Office, the UN and ASEAN on the UK Bribery Act in Australia and all over Asia. He will be conducting more lectures later in the year.

He has published over 100 articles and authored Corporate Liability: work related deaths and criminal prosecutions (3rd Edition) Bloomsbury (2014) He appears regularly on TV and radio channels such as CNN, BBC and Sky.

Gerard was Special Adviser to the Bar Council on the Corporate Manslaughter Bill (2005), Consultant to a recent Global Aviation Concordat on Aviation Safety, Standing Counsel to numerous PLCs in the UK and abroad. Gerard also acts for Crown Departments on Crown Censure (occasional AG nomination) and is a Consultant to the Army, Governments and various police forces in the UK and around the world.

Mr. Kulvech Janvatanavit (Colin), Principal Project Advisor, Private Sector's Collective Action Coalition against Corruption, Thai Institute of Directors (cum Moderator)



Education Background

- Master degree in Real Estate Dev. from Massachusetts Institute of Technology, USA
- MBA in Finance and International Business from Sasin Graduate Institute of Business Administration, Chulalongkorn University
- Bachelor degree in Mechanical Engineering, Chulalongkorn University
- Director Certification Program (DCP-14/2002) from Thai Institute of Directors

Career background

Mr. Kulvech was a Partner at PricewaterhouseCoopers FAS during 2003-2011, and was in charge of financial and business consulting services. Also, Mr. Kulvech held positions in NGOs and other associations including:

- Director at The Young Buddhists Association of Thailand under Royal Patronage since 2011
- Treasurer of SoS Children Foundation of Thailand under the Royal Patronage of H.M. the Queen, since 2008

Mr. Pahala Nainggolan, Deputy for Prevention, Corruption Eradication Commission (KPK), Indonesia (tbc)

Dr. Muhammad Mohan, Secretary General, Transparency International – Malaysia

Mr. Peter Angelo Perfecto, Executive Director, Makati Business Club; Vice President for Operations, Integrity Initiative Inc. (Philippines) (cum Moderator)

Mr. Nguyen Quang Vinh, Deputy Secretary-General of Vietnam Chamber of Commerce and Industry (VCCI); Director General, Office of Business Sustainable Development, VCCI; Trustee, ASEAN CSR Network



Joining VCCI since 1992, Mr. Nguyen Quang Vinh has had 25 years of management experience in international relations and business sustainable development. During which, Vinh devoted his career path to VCCI's International Relations Department for 13 years, being responsible for building and maintaining relationships with partners, and networks with individuals and organisations. He participated in the establishment of the Office for Business Sustainable Development (SDforB) of VCCI in 2006, the Global Compact Vietnam Network (GCVN) in 2007 and Vietnam Business Council for Sustainable Development (VBCSD) in 2010. Currently he is the Director General of the SDforB, General Secretary of VBCSD and Deputy Secretary General of VCCI.

Vinh graduated from National Economics University, Finance & Banking Department and completed his MBA in International Business and Export Management in 1998 from Cass Business School, London, UK.

Mr. G. Balasubramaniam (Bala), Compliance Advisor and Personal Coach



Bala retired in March 2016, after 40 years of corporate service with US based MNCs. He has a Chartered Accountant's qualification and a Post-Graduate Diploma in Systems Management from India and an MBA from the University of Leicester in UK plus a certificate in Positive Psychology.

He has a strong background of General Management for over 18 years with exposure to a diversity of people and cultures.

The last ten years of his career was in his role of APAC Ethics & Compliance Director. This gave him a wide exposure to most countries in APAC with their differing compliance profiles. He worked closely with SPRING Singapore during the finalization of the ISO 19600 Standards. He is currently working on assisting the deployment of the important ISO 37001 Standard on Anti-Bribery Systems. He is an active member of an informal network of Compliance Practitioners based in Singapore and organizes regular meetings that serve as a platform for these professionals to discuss and share best practices.

On another front, Bala is keenly involved in Coaching and Mentoring. He has over 40 years of mentoring/Coaching experience in his working and personal life and now wants to formalize it through a certification process for Coaching. He is always ready to help others through Personal Coaching and Well-Being workshops and is on the lookout for opportunities for doing this through a series of one on one coaching sessions.

His avowed Purpose in life is to help individuals and organization realize their potential for improving their well-being.